



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

<u>Contract / Revision</u> 489459 /		<u>Alt Order #</u> 06278373
<u>Product</u> PATRIOT MAJORITY USA		
<u>Contract Dates</u> 08/15/12 - 08/22/12		<u>Estimate #</u> 1615
<u>Advertiser</u> Patriot Majority USA		<u>Original Date / Revision</u> 08/14/12 / 08/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 84	<u>Product Code</u> 91
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	08/15/12	08/21/12	Cold Case Files	1-2pm		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/15/12	08/21/12	MTW----				3	\$175.00			
N 2	KVVU	08/15/12	08/21/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/15/12	08/21/12	MTWTF--				3	\$225.00			
N 3	KVVU	08/15/12	08/21/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/15/12	08/21/12	MTWTF--				2	\$1,725.00			
N 4	KVVU	08/15/12	08/21/12	Cops	2-3p		:30			NM	3	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/15/12	08/21/12	MTW----				3	\$185.00			
N 5	KVVU	08/15/12	08/21/12	Anderson	3-4p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/15/12	08/21/12	MTW-F--				4	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	08/15/12-08/21/12	Anderson	3-4p	MTuW--F----	:30		\$275.00	NM		
		See MG 5.5										
	5	KVVU	08/17/12-08/17/12	Anderson	2-3p	-----F----	:30		\$275.00	NM		
		Ⓜ MG for 5.1 08/17										
N 6	KVVU	08/15/12	08/21/12	The Dr.Oz Show	4-5p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/15/12	08/21/12	MTW-F--				4	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	08/15/12-08/21/12	The Dr.Oz Show	4-5p	MTuW--F----	:30		\$350.00	NM		
		See MG 6.5										
	5	KVVU	08/17/12-08/17/12	Dr Oz	3-4p	-----F----	:30		\$350.00	NM		
		Ⓜ MG for 6.2 08/17										
N 7	KVVU	08/15/12	08/21/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/15/12	08/21/12	M--T--S				2	\$65.00			
N 8	KVVU	08/15/12	08/21/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 08/15/12 - 08/22/12	<u>Product</u> PATRIOT MAJORITY U	<u>Estimate #</u> 1615
<u>Advertiser</u> Patriot Majority USA		<u>Original Date / Revision</u> 08/14/12 / 08/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/15/12	08/21/12	MTW----				2	\$585.00			
N 9	KVVU	08/15/12	08/21/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/15/12	08/21/12	MTWTF--				2	\$450.00			
N 10	KVVU	08/15/12	08/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/15/12	08/21/12	MTW----				2	\$600.00			
N 11	KVVU	08/15/12	08/21/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/15/12	08/21/12	MTW----				2	\$525.00			
N 12	KVVU	08/15/12	08/21/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/15/12	08/21/12	MTWTF--				2	\$825.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	KVVU	08/15/12-08/21/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTuWThF----	:30	\$825.00	NM		
Credited												
N 13	KVVU	08/15/12	08/21/12	MORE Access	630-7pm		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/15/12	08/21/12	MTW----				2	\$400.00			
N 14	KVVU	08/15/12	08/21/12	Extra	M-F 7-730p		:30			NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/15/12	08/21/12	MTW----				2	\$575.00			
N 15	KVVU	08/15/12	08/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/15/12	08/21/12	MTWTF--				5	\$750.00			
N 16	KVVU	08/15/12	08/21/12	More M-F 9-10a	M-F 9a-10a		:30			NM	3	\$645.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/15/12	08/21/12	MTWTF--				3	\$215.00			
N 17	KVVU	08/17/12	08/17/12	Bones	Fri 9p-10p		:30			NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----1--				1	\$1,700.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	08/13/12-08/19/12	Bones	Fri 9p-10p	-----F----	:30	\$1,700.00	NM		
See MG 17.2												
		2	KVVU	08/18/12-08/18/12	Mobbed	Sa 9p-10p	-----Sa--	:30	\$1,700.00	NM		
Ⓜ MG for 17.1 08/17												
N 18	KVVU	08/20/12	08/20/12	Hotel Hell	Mon 8p-9p		:30			NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$2,700.00			
N 19	KVVU	08/18/12	08/18/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$950.00			
N 20	KVVU	08/18/12	08/18/12	The Closer	Sa 2-3p		:30			NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----4-				4	\$75.00			

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<u>Advertiser</u> Patriot Majority USA		<u>Estimate #</u> 1615
		<u>Original Date / Revision</u> 08/14/12 / 08/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	08/13/12-08/19/12	The Closer	Sa 2-3p	-----Sa--	:30		\$75.00	NM		
			See MG 20.5,20.6,20.7,20.8									
	2	KVVU	08/13/12-08/19/12	The Closer	Sa 2-3p	-----Sa--	:30		\$75.00	NM		
			See MG 20.5,20.6,20.7,20.8									
	3	KVVU	08/13/12-08/19/12	The Closer	Sa 2-3p	-----Sa--	:30		\$75.00	NM		
			See MG 20.5,20.6,20.7,20.8									
	4	KVVU	08/13/12-08/19/12	The Closer	Sa 2-3p	-----Sa--	:30		\$75.00	NM		
			See MG 20.5,20.6,20.7,20.8									
	5	KVVU	08/19/12-08/19/12	The Closer	Sa 12p-6p/Su 9a-6	-----Su	:30		\$75.00	NM		
	Ⓜ		MG for 20.2,20.3,20.1,20.4									
	6	KVVU	08/19/12-08/19/12	The Closer	Sa 12p-6p/Su 9a-6	-----Su	:30		\$75.00	NM		
	Ⓜ		See MG 20.9									
	7	KVVU	08/19/12-08/19/12	The Closer	Sa 12p-6p/Su 9a-6	-----Su	:30		\$75.00	NM		
	Ⓜ		MG for 20.2,20.3,20.1,20.4									
	8	KVVU	08/19/12-08/19/12	The Closer	Sa 12p-6p/Su 9a-6	-----Su	:30		\$75.00	NM		
	Ⓜ		MG for 20.2,20.3,20.1,20.4									
	9	KVVU	08/19/12-08/19/12	Without A Trace	Sa 12p-6p/Su 9a-6	-----Su	:30		\$75.00	NM		
	Ⓜ		MG for 20.6 08/19									
N 21	KVVU	08/18/12	08/18/12	Numb3rs	Sa 4-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	08/13/12	08/19/12	-----1-	1			\$150.00				
N 22	KVVU	08/18/12	08/18/12	Criminal Minds	Sat 5-6p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	08/13/12	08/19/12	-----1-	1			\$225.00				
N 23	KVVU	08/19/12	08/19/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	08/13/12	08/19/12	-----1	1			\$625.00				
N 24	KVVU	08/19/12	08/19/12	Numb3rs	Sun 12-1am		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	08/13/12	08/19/12	-----1	1			\$135.00				
N 25	KVVU	08/19/12	08/19/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	08/13/12	08/19/12	-----1	1			\$300.00				
N 26	KVVU	08/15/12	08/15/12	So You Think You Can Dance	W 8-10pm		:30			NM	1	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	08/13/12	08/19/12	--1----	1			\$4,250.00				
N 27	KVVU	08/22/12	08/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	08/20/12	08/26/12	--1----	1			\$750.00				
N 28	KVVU	08/22/12	08/22/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	08/20/12	08/26/12	--1----	1			\$275.00				
N 29	KVVU	08/22/12	08/22/12	Fox 5 News at 5	5-530p		:30			NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	08/20/12	08/26/12	--1----	1			\$585.00				
N 30	KVVU	08/22/12	08/22/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	08/20/12	08/26/12	--1----	1			\$1,725.00				
Totals											59	\$33,995.00

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<u>Advertiser</u> Patriot Majority USA		<u>Original Date / Revision</u> 08/14/12 / 08/22/12

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/22/12	59	\$33,995.00	\$28,895.75
Totals	59	\$33,995.00	\$28,895.75

Signature: _____ **Date:** _____

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REP HEADLINE# 6278373 TRF# 489459 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG23/12 14.52
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***

ADV # ADV. NAME ISS/PATRIOT MAJORITY USA REP. # OFF. # 762 SALESMAN #
 AGY # AGY. NAME WATERFRONT STRATEGIES BUYER NAME SARAH LEVENE

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6278373 CLASS: NATL. LOCAL REGIONAL

PRDCT PATRIOT MAJORITY USA EST#1615 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG15/12 AUG22/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG23/12 14.52

REP: TO ROSE
 FROM TERESA
 REJECTED M6 B/C IT WOULD NOT LET ME APPROVE ON MY END. MANUALLY REMOVED
 1X ON LINE 12 AS INDICATED ON MKGD OFFER.
 REV TTL 33995
 REINVESTING \$\$\$ ON CURRENT FLIGHT 6293053
 PLEASE CONFIRM

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	S		600A-700A	30		\$825.00	8/15	8/21	1		W-F,M-TU	1

AGENCY ADVERTISER CODE = 84 AGENCY EST# = 1615
 AGENCY PRODUCT CODE = 91

PROGRAM : FOX5 NEWS 6A
 CON COM1: FOX5 NEWS 6A

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 14.52
 *** KVVU-TV ***
 REP HEADLINE# 6278373 TRF# 489459
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

STATION MAKEGOOD OFFERS:
 M6 REJECT BUY#12 MISSED:W-F,M-TU/600A-700A AUG20 30S \$825.00 (AUG22/12)
 OFFER: NONE
 CMT:SPOT DNA DUE TO TECHNICAL DIFFICULTIES. FLIGHT ENDED PLS CREDIT.

CONTRACT TOTAL 33995.00
 TOTAL SPOTS 59

MARKET TOTALS \$166,735 KVVU 21% KSNV 38% KLAS 11% KTNV 21% KVMY 6% KVCW 3% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE